

Summary of Our Intellectual Property & Use Policy

Our Work Is Protected

All reports, research, analysis, presentations, and strategy materials created by **Government Analytica**—whether for public distribution or custom client use—are our intellectual property. This means we own the rights, and **no one may copy, share, adapt, or republish our work** in any form unless they receive **explicit written permission** from us. Our work is protected under U.S. and international copyright laws.

What's Not Allowed Without Permission:

- **Bringing others into meetings or briefings** who aren't part of the original paying client group and then have them distribute our work within their organization or beyond to others
- **Forwarding or circulating** our written, recorded, or spoken materials—like memos, slide decks, strategy notes, or emails—to anyone outside your organization
- **Publishing or referencing our work** on websites, social media, press releases, or in any public or semi-public materials
- **Reusing our ideas or frameworks** in your own branded content, without attribution
- **Using AI tools or manual methods** to replicate or extract insights from our work
- **Misquoting or misrepresenting** our content to imply support for unrelated conclusions or viewpoints

Who Has Access

If we developed something specifically for your organization—like a tailored report or policy strategy—it's intended **only for use by your internal team**. You may not share it with funders, coalitions, outside consultants, partner organizations, or external stakeholders without our approval. Even informal sharing, such as forwarding an email or showing a presentation or report to a person in another organization, **violates this policy** unless we have given written consent.

How to Cite or Reference Us (With Permission)

If we grant permission to share or use our content (see details):

- You must **clearly name Government Analytica as the source and acknowledge our trademarks**
- Keep the content **accurate and unchanged** in meaning and context
- Use full, formal **citations and links** to the original work when applicable
- Proper credit should appear on **slides, footnotes, spoken remarks, or documents**

Misuse of attribution or failing to cite us properly can also result in revoked permission and other consequences.

Consequences of Unauthorized Use

We value the originality and integrity of our work. Improper sharing, unauthorized participation, or unapproved re-use of our materials can result in:

- Immediate **termination of services or access**
- **Revocation of rights** to use our materials
- **Legal action** for breach of contract or copyright infringement
- Our **public statement** correcting misuse or misrepresentation

Details are attached. We're happy to help you understand how you can use our materials appropriately. Contact us at legal@governmentanalytica.com to request permission, licensing rights, or to clarify any questions.

Intellectual Property & Use Policy

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- Quoting or discussing proprietary insights in internal or public forums without attribution.

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4. **Publication Date:** The original date of publication or release must be included.
5. **Full Citation:** Where applicable, a full formal citation must be used in accordance with the citation style relevant to the publication or industry (e.g., APA, Chicago, MLA).
6. **Digital Access:** If the work is publicly accessible online, a functioning hyperlink to the original source at the official Government Analytica website or digital archive must be included.

Example of Proper Attribution (APA style):

Government Analytica. (2025). *Rebuilding Supply Chains for Resilience: A Public Value Framework*. Retrieved from <https://www.governmentanalytica.org/reports/supply-chains-2025>

Where Government Analytica’s materials are included in derivative works, presentations, advocacy communications, educational content, or media publications, attribution must appear:

- **Presentations:** Inset caption on title slide of any presentation, or on each slide where our content is used
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- **Spoken & Multimedia:** Or verbally acknowledged during spoken or multimedia presentations.

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- Sharing the content internally or externally on the client organization’s website or social media platforms;
- Presenting the material, in part or whole, under a different brand;
- Internal adaptation of the authorized content into separate communications.

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1. **SAF™ Structured Advocacy Framework™**: Is the framework that describes researching, developing, planning, and launching an advocacy campaign. It is composed of these elements:
2. **ELP™ (Executive-Legislative-Peer/Pressure Group)**: A proprietary framework for mapping strategic engagement across the policy influence network.
3. **PIN™ Policy Influence Network™**: A component of the ELP™ system that identifies key influencers, decision-makers, and other stakeholders in each of the 3 ELP™ groupings.
4. **3ES™ Three Engagement Strategies™**: A targeted influence framework guiding how to engage supporters, neutrals, and opponents.
5. **SEP™ Stakeholder Engagement Planner™**: Also called **ELP™ Stakeholder Map**, is a 3x3 matrix combining ELP™ stakeholder types in rows and 3ES™ positions in columns to align strategic outreach tactics in a table.
6. **5PV™ Five Dimensions of Public Value™**: A messaging framework articulating public value across five domains: Government Efficiency, Innovation, Economic Impact, Social Benefit, and Environmental Sustainability. **GIESE™** (Pronounced “GEE-see”): A variant acronym for 5PV™, used to simplify public value framing across stakeholder audiences.
7. **SAP™ Structured Advocacy Playbook™**: The integrated system that combines all of the above into a strategic tactical and operational playbook.

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