



# International Commerce & Mobility Forum

6 June 2024

## ICM Forum 6



### “Final Agenda”

Date	Thursday, June 6th, at SRF Consulting Group, (with a virtual Zoom option that will be available for this Forum)
Time	<b>Networking: 2-3PM, (Central) and the ICM Forum: 3-5PM, (Central)</b>
Other ICM Forum sponsors include	<i>Global Wellness Connections &amp; Government Analytica</i> <i>Special thanks to SRF Consulting Group for hosting our Forums!</i>
Website	<a href="#">LINK</a>

## Agenda for Thursday, June 6th

**Please note: Opportunity for networking at SRF, starting at 2PM, prior to beginning the Forum at 3PM, (Central)**

- 3PM: ***Welcome and strategic thoughts*** by Plymouth Mayor Jeff Wosje and an original member of the Global Wellness Connections, (GWC), founding leadership team
- 3:10PM: ***Greetings, strategic thoughts and housekeeping items*** from our hosts, SRF Consulting Group, Todd Polum, President and CEO, and Justin Scott, Project Manager, SRF
- 3:15PM: ***Brief introductions of Forum attendees***, (name, title and company/organization), led by Bill Goins, VP, Commerce Mobility, Global Wellness Connections, (GWC)
- 3:25PM: ***What does the success of bringing a World Expo mean to the economic development of our Region and State? What role does a strong/vibrant transportation system play in our US Commerce application?*** Presented by Wendy Meadley, CEO, EXPO 2031 and David Loehr, Principal & Client Leader-DLR Group
- 3:35PM: ***ICM started with the question of “How much international air freight is being trucked to/from Chicago nightly?”. Where are we at this time with this question?*** Provided by Brian Peters, Director, Air Service Development at the Metropolitan Airports Commission, (MAC)



- 3:45PM: “An important update on another example of strategic thought leaders working together to build a trade route and new supply chain network”. This proposed transportation/supply chain system would be between Minnesota, (Duluth), and Liverpool, (UK), via the Great Lakes and the Atlantic Ocean. This update will be presented by Jan Bauer, Consul, UK Government Office-Minnesota
- 3:55PM: *“Import and Export panel of experts...what are our challenges?”*, moderated by Dr. John Pournoor, CEO, Government Analytica
  - *Donna Mullins, VP, Kale Information Solutions, INC.*
  - *Frank Douma, State & Local Policy and Outreach Director, Humphrey School of Public Affairs*
  - *Richard, (Rick), Langer, Managing Director & President, Quetica, LLC*
  - *(Please note: An important, developing strategic white paper on this subject will be presented at ICM Forum #6)*
  - *+ 4:15PM: Opportunity for feedback on this panel conversation and Q & A by all participants*, moderated by Dr. John Pournoor, CEO, Government Analytica
- 4:25PM: *“Strategic developments of Global Airports that MSP can learn from”, How the digitization journey will lead to more efficient, sustainable, secure and attractive to air commerce Airports.*  
Amar More, Co-Founder & CEO, Kale Information Solutions INC.
- 4:40PM: *“Boosting Regional Freight Efficiency: The Integration of Synchronized Multimodal, (Air, Land, and Ocean) Transport with Linked Trade Zone Market Space”.* Felix Asemota, President, Onesimus Corporation
- + 4:55PM: *Specific strategic update, “future brainstorming” and key next steps*, described by Bill Goins, VP of Commerce Mobility for the Global Wellness Connections, (GWC), regarding:
  1. What has been our key “starting” question since we began the ICM Forums: “How much international air commerce is moving via truck to/from Chicago?”
  2. What is the key qualitative, (interviews), and quantitative, (data), research that is needed to secure the answer(s) to this question? (as discussed in ICM Forum #5 by Brian Peters)
  3. It is pretty much understood as a possibility, that once we have secured the data/information that is needed, negotiations can begin with an international upper-deck, wide-body air freight company to begin service between MSP and our first international destination, most likely the Golden Triangle of Europe, (specifically Liege Airport). As Cathy Petersen has presented, in ICM Forum #5, what are the key challenges regarding the import and export processes, to ensure cargo would convert to this new transportation option?
  4. What long-term funding and research is needed to provide the necessary quantitative & qualitative research for answers to other key areas of the globe, (specifically Middle East, Africa, Asia and Latin America)? What is the process to secure the necessary long-term funding and what are possible timelines?



5. From what we are learning about this key first question, what other transportation options and supply chain opportunities can this “grassroots” approach of public-private-academic solve for Minnesota and this Region, (such as the scenario presented in this ICM Forum by Jan Bauer)?

## Announcing plans for ICM Forum 7

ICM Forum 7 is “tentatively” planned for the mid-September or in the very early October, 2024 timeframe. Please stay tuned...as more details to follow!

### Forum Minutes

*Many thanks to Curt Johnson, Founding Leadership Team, Global Wellness Connections, (GWC), for taking notes and providing a recap/summary of this ICM Forum #6!*



## Backgrounder: What is our purpose of the ICM Forums?

**We started the ICM Forum series with the key question of:**

*“How much International Air Freight is being trucked to/from Chicago, for placement on wide-body, upper deck freighters to a specific part of the world, (such as the Golden Triangle of Europe)?” We have also asked the question: “Why is this transportation/supply chain system utilized today for this Market?”*

*Through the ICM Forum series and each of your involvement, we believe we have a much better understanding of the current international air freight system, than when we started earlier last year.*

**In ICM Forum #1,** we asked: *what are the possible opportunities, constraints, limitations and options for enhancing and improving the movement of freight/commerce & cargo in and out of this Region?*

**In ICM Forum #2,** we dove deeper: *what is the data, interviews and information within the private sector companies, (shippers, 3PLs and freight forwarders), plus, research organizations that can help answer the question about the volume and value moving to/from Chicago for global movement?*

**In ICM Forum #3,** we began to layout the framework for understanding what research is needed, (quantitative and qualitative), what funding is required, and to determine the answer to our very first question. We believe the answer to this question will come through the efforts of public-private-academic strategic thought leaders and utilizing this framework with other transportation systems and supply chain options that will improve our overall State and Region.

**In ICM Forum #4,** we continued to focus on the research that will be required to determine if this Region has the capability to fill international upper deck, wide body air freighters once a week, three times a week, five times a week or more to move high value air cargo to/from the Golden Triangle of Europe.

**In ICM Forum #5,** we were introduced to the Consulting group, hired by the MAC, that will be tackling the question of “how much is being trucked to/from Chicago?”. This is significant as it will help us understand the potential for upper-deck, wide body aircraft, that was the first question the ICM Forums started with. In addition we were introduced by Cathy Petersen to some of the key challenges involving exporting and importing that we need to fully understand to make this transportation/supply chain option successful.

**From the planning of ICM Forum #6,** we believe that the time has come to layout the scope of services needed to support changes to our supply chain options and continue to refine our strategic white papers, to determine the regional air cargo demand and facility requirements needed to support enhanced air cargo service between Minnesota and Europe, with eventual paths to other key locations around the world. In addition, we are beginning to understand the Environmental Health and Equity subjects that are important to intermodal transportation in and out of Minnesota and this Region.

*Through our combined efforts, we believe we can provide additional transportation/supply chain tools for the State’s and Regional economic development toolbox, support the efforts of finding improved environmental solutions to our carbon footprint, provide for cost saving options for our high-value inventory shippers/receivers and support the creation of good paying transportation and supply chain jobs for our State/Region.*