



International Commerce & Mobility Forum

23 February 2023

ICM Forum #1

Invitation to Participate from Bill Goins

Good morning to each of you....

We are now just one week away from our International Commerce Mobility, (ICM), Forum, which will be held at the HQ offices of SRF Consulting Group, 3701 Wayzata Boulevard, Suite 100, Minneapolis, from 3-5PM on Thursday, February 23rd. Beverages will be provided and SRF has parking space either in front or in a ramp behind their offices.

As discussed in earlier communication, our vision is to begin the process of understanding and determining the volume and value of International Air Freight that is being trucked to/from Chicago on a daily basis. Our goal is to begin the research of determining the source of data that can lead to this answer and potentially begin to establish other solutions and applications to help improve our supply chains for the movement of raw materials, work-in-process and finished products. We believe this vision supports our industry clusters, our economic competitiveness and sustainable job creation.

We are providing the agenda of this first ICM Forum, and already, we are establishing the framework for ICM Forum #2 which is being scheduled for Tuesday, April 4th. More details on this development of ICM Forum #2 will be provided in the very near future and at ICM Forum #1 next Thursday, the 23rd.

We have a few of you that will be out of town next week and have requested the ability to view/participate in this upcoming conversation via Zoom technology . As we have said from the beginning, our goal has been to make this effort inclusive not exclusive, therefore we are working on connectivity for those of you that will be joining us while out of the local area next Thursday. I have a short list of participants that have requested this connectivity and we will be in touch with Zoom instructions.

Next Thursday, February 23rd, will be a great day for the future of transportation, sustainability and "The Future of Mobility" here in Minnesota! We have teamed up with the Center for Transportation Studies, (CTS), at the University of Minnesota for this event following ICM Forum #1. CTS and the Humphrey School of Public Affairs will be presenting an evening screening, (from 5:30PM to 7:30PM), of short films entitled: A Series on Transportation and Community, with CTS Director Kyle Shelton moderating a panel and a social reception will follow. Details are included by clicking on "The Future of Mobility" shown below and please feel free to register, but, this is not required.



Please let me know of additional questions and we greatly appreciate all of your support, input, commitment and encouragement as we move forward on this worthy challenge! See you at the SRF Offices next Thursday afternoon and following ICM #1, at the University of Minnesota, for “The Future of Mobility”.

Many thanks,
Bill

William E. Goins
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Agenda for Thursday, February 23rd

- + Welcome by Edina Mayor Jim Hovland and Chair of the Global Wellness Connections, (GWC)
- + Greetings and housekeeping items from our hosts, SRF Consulting Group, Todd Polum, President and CEO, and Andy Mielke, VP.
- + MnDOT Perspective on the ICM Forum by Tim Sexton, Assistant Commissioner, MnDOT
- + Air Cargo Study and the “Metropolitan Airports Commission Perspective” by Brian Peters, Director of Air Services Development, Metropolitan Airports Commission, (MAC)
- + Industry testimonial and case for determining how much and what value of air commerce/cargo is currently traveling via truck to/from Chicago by Mike Loney, Sr. Manager, Abbott Medical
- + The Freight Forwarder role and what we currently know about trucking to/from Chicago by Matt Castle, VP of Freight Forwarding for C.H. Robinson
- + What is the Forum’s purpose and expectations of this afternoon by Bill Goins, VP of Commerce Mobility for the Global Wellness Connections, (GWC)
 - + How much international air commerce is moving via truck to/from Chicago?
 - + Why is this transportation/supply chain system utilized?
 - + What are the alternatives, (options), to this current mobility system?
- + Brief introductions of Forum members, (name, title and company/organization)
- + Input from members of this Forum on the key questions and potential next steps
- + Plans for a follow-up Forum and plans for ICM Forum #2 on April 4th, 2023 from 3-5PM